

# Event Sponsorships

## Events 2022

Man@Manchester	500 guests	18th Nov
Ladies Lunch	250 guests	6th May
Summer Ball	250 guests	2nd July
Golf Day	120 guests	1st Sept



### Golf Day Specific Sponsorships

## Benefits

	Platinum: Annual Beechwood Events Sponsor	Drinks Reception Sponsor	Table Drinks Sponsor	Donation of Auction or Raffle Prize	Contest Sponsors	Tee or Hole Sponsor	Halfway House Sponsor	Goody Bag Sponsor
Event branding on all event literature "in association with"	✓							
Full page advert in event brochure	✓	✓	✓					
Premium table at all events (full team at the Golf Day)	✓							
Promotional materials displayed on tables	✓		✓					
Press board and pop up banners at events	✓							
Recognition of support throughout event communications, speeches and social media	✓	✓	✓		✓	✓	✓	✓
Branding on events page of Beechwood website and newsletter (current distribution approx. 10,000)	✓							
Company branded merchandise on tables and/or inside goody bags	✓		✓					✓
Company branding displayed at the drinks reception		✓						
Option for company representatives to attend and support the drinks reception		✓						
Company branding featured on all materials where prize is featured (e.g. screen displays, auction and raffle sheets)				✓				
Half-page advertisement in event brochure				✓				
Company branding at contest or sponsored hole					✓	✓		
Company branding and promotional materials at the Halfway House							✓	
	£25,000	£5,000	£5,000		£200	£150	£300	£250